

WallBeds Australia Privacy Policy

This policy was last modified on 27/04/2023.

This Privacy Statement is made on behalf of WallBeds Australia, and all references to 'we', 'us' or 'our' in this statement are references to WallBeds Australia.

PROTECTING YOUR INFORMATION IS IMPORTANT

WallBeds Australia understands the importance you attach to information identifying you (your 'personal information') and wants to help you protect it. We want you to be able to deal with us in full confidence that your personal information will only be dealt with by us in the ways we have described to you and that it will be held securely.

This Privacy Statement tells you how we collect information when you visit this site, what we do with that information and how you can gain access to personal information held by us.

COLLECTION OF INFORMATION THROUGH THE WEBSITE

WallBeds Australia collects information about you whenever you visit any part of the WallBeds Australia website. We also collect information regarding the last site you visited before visiting the WallBeds Australia website. This information is collected for statistical analysis to continually improve the WallBeds Australia services and website, and WallBeds Australia makes no attempt to identify the user. This information is also used to remarket website visitors through the Google Ads Display Network.

WHAT INFORMATION WE COLLECT ABOUT YOU, AND WHAT WE DO WITH IT

Any of the information we collect from you may be used in one of the following ways:

- To personalise your experience
(your information helps us to better respond to your individual needs.)
- To improve our website
(we continually strive to improve our website offerings based on the information and feedback we receive from you.)
- To improve customer service
(your information helps us to respond to your customer service requests and support needs more effectively)
- To administer a contest, promotion, survey or other site feature
- To send periodic emails
- To use remarketing to advertise our services and products through the Google Ads Display and/or Facebook Ads networks. This may be facilitated using a Pixel (or related tool provided by the network) to anonymously connect our website to their platform or provide the network with an encrypted identifier.

The email address you provide may be used to send you information and updates pertaining to your enquiry, in addition to receiving occasional news, updates, service information, etc. If you subscribe to receive updates from us, your email address may be used to provide relevant advertising to you.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

WHEN YOU SEND A MESSAGE TO WALLBEDS AUSTRALIA

When you submit information to us via an electronic form, application, or email, we collect that information and use it for the purposes you provided. For example, if you send us an email requesting information on one of the WallBeds Australia services, we will use the information to respond to your enquiry. Your details may be used to advertise to people like you.

WHAT IS A COOKIE, AND WHAT ARE THEY USED FOR?

A cookie is a text file placed into your computer's memory by our computers. Our computer can retrieve a copy of this text file. Cookies are used for several purposes. We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and interaction to offer better site experiences and tools in the future. We also use cookies to serve ads to past website visitors based on their past visits to our site. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business. Website visitors can opt out of Google's use of cookies by visiting [Google's Ads Settings](#). These service providers include Google Analytics, Pingdom and Hotjar. Each service provides its own Privacy Policy in relation to how its cookies are used.

ANALYTICS

Our website uses Google Analytics, which transmits website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports from Google Analytics to help us understand website traffic and webpage usage.

Using this website, you consent to process data about you by Google as described in [Google's Privacy Policy– external site](#) and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or use the [opt-out service provided by Google](#).

We also use interfaces with social media sites such as Facebook, LinkedIn, Twitter, and others. Your activity (pages you visit, forms you submit, and links you click) may be shared with these providers. This activity is not attributable to you or any accounts you may have on these social media platforms. You should review the privacy policy of that service. If you are a member of a social media site, the interfaces may allow the social media site to connect your visits to this site with other Personal Information. We receive aggregated statistics about the number of people who share the content on our website.

DO WE DISCLOSE ANY INFORMATION TO OUTSIDE PARTIES?

We do not sell, trade, or transfer your personally identifiable information to outside parties. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe it is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

THIRD-PARTY LINKS

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

ONLINE PRIVACY POLICY ONLY

This online privacy policy applies only to information collected through our website and not to information collected offline. This applies to wallbedsaustralia.com.au and any subdomains.

COMMUNICATIONS

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may interest you. You may opt out of receiving any or all of these communications by following the unsubscribe link or instructions provided in any email we send.

BUSINESS TRANSACTION

If we sell or buy businesses or their assets or engage in transfers, acquisitions, mergers, restructurings, changes of control and other similar transactions, customer or user information is generally one of the transferable business assets. Thus, your personal information may be subject to such a transfer. In the unlikely event of insolvency, personal information may be transferred to a trustee or debtor in possession and then to a subsequent purchaser.

SECURITY

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

INTERNATIONAL TRANSFER

Your information, including Personal Information, may be transferred to – and maintained on – computers outside your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

If you are located outside Australia and choose to provide information to us, please note that we transfer the information, including Personal Information, to Australia and process it there.

Your consent to this Privacy Policy, followed by submitting such information, represents your agreement to that transfer.

ACCESS AND CORRECTION

Australian Privacy Principle 6 of the Privacy Act 1988 (Cth) allows you to get access to and correct the personal information we hold about you in certain circumstances. If you would like to obtain such access, please get in touch with us on the details set out above.

Please note that the access and correction requirements under this Privacy Policy operate alongside and do not replace other informal or legal procedures by which an individual can be provided access to, or correction of, their personal information, including the requirements under the Freedom of Information Act 1982 (Cth).

COMPLAINTS

Australian Privacy Principle 1 of the Privacy Act 1988 (Cth) allows you to make a complaint about any alleged breaches of privacy. To lodge a complaint with us, please get in touch with us using the details above with the following information:

- Your name and address.
- Details of the alleged breach of privacy; and
- URL link to the alleged breach of privacy (if applicable).

Please allow us 30 days to investigate your complaint, after which we will contact you immediately to resolve the issue.

RETENTION OF INFORMATION

We retain information for as long as required, allowed, or we believe it useful but do not undertake retention obligations. We may dispose of information at our discretion without notice, subject to applicable law that specifically requires the handling or retaining information. You must keep your own separate backup records.

LINKS TO OTHER SITES

Our Service may contain links to other sites that we do not operate. If you click on a third-party link, you will be directed to that third-party's site. We strongly advise you to review every site's privacy policy.

We have no control over and assume no responsibility for any third-party sites or services' content, privacy policies or practices.

CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from children under 18. If you are a parent or guardian and know that your Children have provided us with Personal Information, don't hesitate to contact us. Suppose we become aware that we have collected Personal Information from children under 18 without verification of parental consent. In that case, we take steps to remove that information from our servers or replace it with the Personal Information of the Children's parent or guardian.

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Suppose we make any material changes to this Privacy Policy. In that case, we will notify you through the email address you provided us or by placing a prominent notice on our website.

CONSENT

You warrant that you can give consent under Australian Law or, if you do not have the capacity to give consent, you warrant that your guardian or attorney can give any consent required under this Privacy Policy on your behalf.

You hereby expressly and voluntarily grant your informed consent to us to deal with your personal information in accordance with the terms and conditions of this Privacy Policy. Should you retract your consent, don't hesitate to contact us. If you retract your consent, you acknowledge and agree that failure to provide certain types of personal information may not give you access to the full functionality of the Service.

CONTACT US

If you have any questions about this Privacy Policy, don't hesitate to contact us.